

NSAEN, LLC

ONLINE MAGAZINE

Connecting Communities. Elevating Stories.

MEDIA KIT · 2026

Advertising & Partnership Opportunities

nsaen.com · media@nsaen.com

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01

ABOUT NSAEN, LLC

FOUNDED

2016

HQ

Lawrenceville, GA

TYPE

Online Magazine

FREQUENCY

Daily + Weekly

VERTICALS

10+ Categories

Our Story

NSAEN, LLC is a forward-thinking digital media company operating a growing online magazine that covers culture, lifestyle, business, and community. We deliver high-quality editorial content to a dedicated readership across web, mobile, and social platforms.

OUR MISSION

"To deliver authentic, impactful content that serves our community and empowers readers to engage with the world around them."

Content Pillars



News & Events



Business



Lifestyle



Wellness



Community

Platforms: [Instagram](#) · [Facebook](#) · [X \(Twitter\)](#) · [LinkedIn](#) · [YouTube](#)

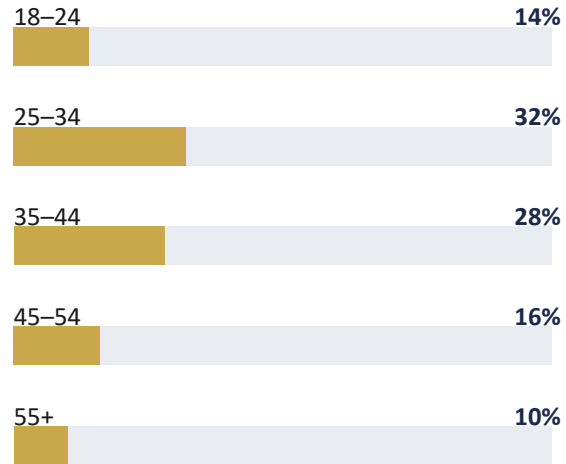
Who reads NSAEN — and why they matter to your brand

18.5K+
 Monthly Unique Visitors
avg. last 6 months

20.7K+
 Page Views / Month
across all content

10.2 K+
 Active Users
 Continuously growing

Age Distribution



Key Demographics

Female	58%
Male	38%
Non-binary / Other	4%
College-Educated	72%
HHI \$75K+	61%
Mobile Readers	68%

Engagement Metrics

Avg. Time on Page	3:42 min
Newsletter Open Rate	28.5%
Social Engagement Rate	4.8%
Returning Visitors	52%

Multiple touchpoints. One engaged audience.

Website Display

PLACEMENT	CPM RATE
Header Ad 728x90	\$185
Side Ad 500x240	\$155
Footer Ad	\$145
Video Ad	\$215
Sticky Footer	\$20

FORMAT

RATE

Social Media

IG/FB Feed Post

\$150 / post

IG Stories (3-pack)

\$175

3-Platform Bundle

\$290

Sponsored & Native Content

Sponsored Article
(written by our team)

\$275 flat

Native Content Placement
(client-supplied)

\$300 flat




Featured Listing

\$350 / month

Everything you need to get your ads live.

AD UNIT	DIMENSIONS	FORMATS	MAX SIZE
Header AD	728 × 90 px	JPG, PNG, GIF	150 KB
Side Ad	500 × 240 px	JPG, PNG, GIF, HTML5	150 KB
Footer Ad		JPG, PNG, GIF, HTML5	200 KB
Video Ad		JPG, PNG	80 KB
Sticky Footer	970 × 90 px	JPG, PNG, HTML5	150 KB

Submission Deadlines

 Display Ads	5 business days
 Sponsored Articles	2-3 business days before publication
 Social Media	5 business days in advance

Content Policies

- All ads must comply with FTC disclosure guidelines
- No deceptive, misleading, or clickbait content
- Sponsored content clearly labeled as "Sponsored"
- NSAEN reserves right to reject non-aligned submissions
- No adult, racism, or tobacco products
- Animated GIFs: max 3 loops, no strobing

Simple. Transparent. Collaborative.

01

INQUIRY

Contact us at media@nsaen.com or complete the partner form at nsaen.com/advertise

02

CONSULT

We schedule a discovery call to understand your goals, audience, and budget

03

PROPOSAL

Receive a custom media plan with placements, timeline & pricing within 2 business days

04

AGREEMENT

Review & sign Insertion Order. 50% deposit secures your inventory

05

ASSETS

Submit creative assets by deadlines outlined in Section 5

06

LAUNCH

Campaign goes live — we monitor delivery and performance daily

07

REPORTING

End-of-campaign performance report delivered within 5 business days

07

CONTACT & NEXT STEPS

ADVERTISING INQUIRIES

NSAEN, LLC

info@nsaen.com

(312-933-5744


nsaen.com/advertise

FOLLOW US

 @nsaen

 facebook.com/nsaen





 @nsaen

 linkedin.com/company/nsaen

Ready to reach our audience?

GET IN TOUCH TODAY

Why Partner With NSAEN?

-  **Brand-Safe Environment**
Editorial integrity & premium placement
-  **Engaged, Loyal Readers**
52% returning visitors, 28% open rates
-  **Flexible Partnerships**
À la carte or bundled packages
-  **Transparent Reporting**
Full campaign metrics every time